



Maine Quarter Horse Association, Inc

Pine Tree Classic
May 26-29, 2017
Skowhegan, Maine Fairgrounds

(207) 272-0082

Manager: Ricky Drew

meqhanews@yahoo.com

Dear Sir or Madam,

February 1, 2017

We welcome you and your business to the upcoming 2017 show season and all of its opportunities. This New Year offers you the opportunity to set new goals, make new plans, meet new people and reacquaint yourself with former friends and associates. For many of us, this means planning our advertising and sponsorship commitments for 2017. One of the events we encourage you to consider is the 2017 MeQHA Pine Tree Classic. MeQHA is celebrating our 44th year in 2017. We are returning for another great year to the Skowhegan Fairgrounds. The location of the facility is very popular being in the same lot as a Hannaford Supermarket and a Wal-Mart. The fact that it is in the center of the city, with many restaurants, bakeries, and small shops in the area, make it very convenient. The Belmont Motel is the hub of MeQHA Central. The MeQHA Pine Tree Classic offers a wide selection of classes for competition as well as a number of social activities. We are an AQHA show with affiliations with NSBA. We also offer some of our own MeQHA classes for the little ones. We normally attract between 75 and 150 horses to our show. It is not uncommon to see 1000 people on the grounds throughout the weekend. People venture from the Canadian Maritimes, all of the New England States and often those states spreading through the rest of the east coast. According to the U.S. Census and The U.S. Chamber of Commerce, there is an average of three people per horse who come to the shows. Maine's Equine Industry generates \$364 million annually in equine activity. Maine has 37,000 horses throughout the state. The equine industry in Maine generates nearly 6000 jobs. The annual payroll generated by the equine industry in Maine totals over \$130 million. Horse owners and equine facilities pay over \$10.5 million annually in Maine State Property Taxes.

Despite all of the numbers, the true economic impact on the state cannot be truly calculated as horses are more than just a business to most horse owners. Nationally, an economic study showed a direct impact of \$39 billion annually.

We take very seriously the economic impact this has on the State of Maine. Everyone benefits through MeQHA programs. We have many sponsorship possibilities for you.

We have several Corporate Sponsorship Levels:

- **Silver Sponsor** \$250 –MeQHA website listing including link to your site on MeQHA Partnership Web-Page, announcements at all MeQHA shows & events; Postings on our Facebook Page, custom made banner displayed at our show.
- **Gold Sponsor** \$500 - MeQHA website listing including link to your site on MeQHA Partnership Web-Page, which includes your custom logo as the link, double the announcements at all MeQHA shows & events; Postings on our Facebook Page, custom made banner displayed at our show
- **Platinum Sponsor** \$1000 – MeQHA website listing including link to your site on MeQHA Home-Page, which includes your **custom logo** as the link, announcements at all MeQHA shows; Postings on our Facebook Page, custom made banner displayed at our show; a vendor spot at all MeQHA events, handouts to all of our exhibitors promoting your business.
- **Jackpot Sponsors** CUSTOM – Jackpot Sponsors are those who contribute directly to a specific class payout to exhibitors. The amount given coincides with the sponsor levels above. We also welcome members from your business to present in the ring awards.

Through your sponsorships, we provide you visibility to other business, patrons, exhibitors, stables, etc. It is our pleasure to do this for you in your support of the MeQHA Pine Tree Classic Horse Show. If you have any questions, please feel free to contact show manager, Ricky Drew. I will be delighted to answer your questions and work with you.

Sincerely,

Ricky Drew

Ricky H. Drew

Manager

Enc. Ad/Sponsorship form

MeQHA PINE TREE CLASSIC CORPORATE SPONSORSHIPS

Please put a check mark in the circle of the sponsorship you prefer:

- Platinum Sponsorship \$1000
- Gold Sponsorship \$500
- Silver Sponsorship \$250
- Jackpot Sponsorship \$TBD
- All Around Trophy Sponsor \$100

Business name as you would like it to appear on banner/MeQHA website:

Business link to your website:

Business name and promotion as you would like it to be announced at show:

Other notes:

Checks payable to MeQHA

Mail to: Ricky Drew, 41 Gore Road, Raymond, ME 04071

Any questions you may call 207-272-0082 or email meghanews@yahoo.com

Thank you for your support!



Maine Quarter Horse Association
www.meqha.org

Receipt for advertising/donation to the Maine Quarter Horse Association, 501(c5).

This certifies that _____ has given \$ _____
(name) (amount)

in advertising/sponsorship to the Maine Quarter Horse Association.

- Platinum Sponsorship \$1000
- Gold Sponsorship \$500
- Silver Sponsorship \$250
- Jackpot Sponsorship \$TBD
- All Around Trophy Sponsor \$100

MeQHA Authorized Signature

Date



2017 MeQHA PINE TREE CLASSIC CLASS SPONSORSHIPS

CLASS SPONSORSHIPS \$25 EACH...

OR...YOU CAN DO 3 CLASSES FOR A FLAT RATE FEE OF \$50!

List the name of class/classes you wish to sponsor

1st - _____

2nd : _____

3rd : _____

Name & Address of Sponsor: _____

Note - These class sponsorships are not jackpot classes

Mail to Ricky Drew, 41 Gore Road, Raymond, ME 04071

Or email your class sponsorships and we can add it to your show bill! meghanews@yahoo.com

All class sponsors will be on signage in the office and announced when their class results are announced at both sets of shows of the weekend!!! We also promote donors with Facebook mentions on our page (over 1500 people on our page!) and in email news blasts.

MeQHA is a 501(c)5 non-profit corporation. Those sponsoring or advertising with us may list it as advertising expense for taxation purposes.

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